



**JAK COMMUNICATIONS PRIVATE LIMITED,**

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GET TRANSFIXED  
WITH TELEVISION





The Whole World of  
**ENTERTAINMENT**

## WELCOME TO THE WORLD OF JAK

Jak is a cable T.V service provider, committed to delivering high standards since 2002. Through our affordable and dedicated service, we have earned a reputation of being the premier choice of cable T.V in Tamil Nadu. Our state-of-the-art technology operates with a digital head end from harmonic Inc, Israel and an analog powered by Cisco. Over the years, we have established associations with an extremely dedicated team of franchisees who enable the distribution of our feed. We have laid over 200 km of underground optical fiber link, that spreads across the metros. Our service incorporates a true sense of trust, reliability and good reputation. We continually work to create an outstanding customer experience.

## OUR CORE VALUE

**Integrity. Professionalism. Teamwork. Customer Satisfaction.**

In the world of constantly changing consumer preferences, we have an adaptive approach. The emphasis is on being proactive towards customer needs in terms of speed and flow of effective communication, thereby ensuring a highly satisfied customer who in turn becomes our evangelist.



## WHY JAK?

With scalable, secure Optic cable based services from Jak, and 24/7 dedicated customer support, you can not only connect with your customers, suppliers, and remote sites – easily, efficiently and affordably, you can also enjoy over 500 TV channels in digital quality.

Regardless of how complex your Internet and cable TV requirements are, Jak's fiber optic solutions are designed to help keep your business running smoothly.

### RELIABILITY

Our sophisticated, high capacity business optic fiber network and experienced support structure ensures that your service is there when you need it the most.

### AFFORDABILITY

We deliver products and services with the greatest efficiency to ensure your service level is high and your costs are low.

### SCALABILITY

Add the right amount of service your organization needs based on the current climate of your business. Scale as you go.

### SAFE, SECURE

Bypass the public Internet and transfer data safely and securely over our business optic fiber network, where your traffic is masked with a unique customer ID.



## ADVANTAGES

Get the best television viewing experience you can imagine. We bring to you, the convenience and comfort of cutting edge technology that combines digital broadcast with high speed internet. Moreover, current government regulations have made it mandatory for everyone to have Digital Set Top Boxes. JAK provides Digital Set Top Boxes along with subscription.

### PERSONAL VIDEO RECORDING (PVR)

With our Personal Video Recording (PVR) facility, you can record programs and play them at your convenience later.

### NEAR VIDEO ON DEMAND (NVOD)

Enjoy the privilege of subscribing to any movie, from our pre-populated movie list, which will be displayed through NVOD.

### ELECTRONIC PROGRAM GUIDE (EPG) REMINDER AND RECORDING

Obtain the program schedule for the current day and for the next six days, just by using our EPG reminder and recording option.

### UNIVERSAL REMOTE

Our user friendly universal remote, facilitates convenient television operation. With a single remote, you can operate your television and your set top box simultaneously.

### CUSTOMISED BILLING

You have the power to check your account usage at any point of the day, using our secure login, that is customised according to the plans that you choose. You will have the power to switch your plans online, depending on your usage.

### 24/7 SUPPORT

Our support and customer service staff are well equipped to handle technical and non technical queries all through the day, seven days a week. Moreover, our support patrol can scout any part of the town to rectify problems on the ground.



## ADVERTISE YOUR BUSINESS

We have a channel dedicated to broadcast your internal messages. The moment any user switches the set top box, they will be welcomed by your customised internal message. You can run your promotions as well as, communicate your services to your guests and staff.

## RAIL WIRE

We utilize RailTel's infrastructure to power our broadband services. RailTel has set up Internet gateways at Mumbai, Delhi & Hyderabad and provides IBW leased lines from RailTel PoPs across the country. The IBW is sourced from two or more service providers and on different submarine cables to ensure high availability with low latency. RailTel has also peered with NIXI at Mumbai & Delhi for fast access to domestic content.

RailTel provides dedicated high speed lease line (2 Mb & above) Internet solution to enterprise sector.



SME Access : Combo Plan	
Port Speed*	Data Usage
256Kbps	4GB
512Kbps	21GB
1Mbps	20GB
2Mbps	30GB
2Mbps	56GB
2Mbps	66GB

Corporate Access : Unlimited Plan	
Port Speed*	
256Kbps	
512Kbps	
1Mbps	
2Mbps	
2Mbps	
2Mbps	

## PLUS 500 MORE CHANNELS

